



THE CINCINNATI REGION

WHERE FOOD, FLAVORING & BEVERAGE MEET GLOBAL EXCELLENCE

The Cincinnati region is a global hub for food, flavoring and beverage industries, offering the right mix of talent, location and innovation to help companies thrive. With industry leaders like Kroger, Procter & Gamble and Givaudan anchoring a robust ecosystem, Cincinnati provides unparalleled expertise and resources. Its central location and world-class logistics connect companies to more than half of the U.S. population within a day's drive, while regional universities and workforce programs supply specialized talent in food science, manufacturing and supply chain. Combined with a competitive cost of doing business, strong research and development capabilities, and a reputation as a top consumer test market, Cincinnati delivers the perfect blend of advantages for companies looking to grow and innovate.

BUILDING A THRIVING FUTURE FOR FOOD, FLAVORING AND BEVERAGE



22K+

Industry
Workers



15%

Growth in
Jobs



\$3.8B

Gross Regional
Product



501

Business
Locations



One of
North America's
Largest Cargo
Airports (CVG)

#1 NATION'S LARGEST
INLAND PORT

- USACE, 2023

#8 LARGEST U.S.
METRO EXPORTER
OF CHEMICAL
PRODUCTS

3.5X

MORE CONCENTRATED JOBS IN
SAUCE MANUFACTURING THAN
THE NATIONAL AVERAGE

5X

MORE CONCENTRATED JOBS IN
ICE CREAM AND FROZEN
DESSERT MANUFACTURING
(31% GROWTH IN THE PAST 5 YEARS)



#4

MOST CONCENTRATED
REGION FOR JOBS IN
FLAVORING
(30X MORE CONCENTRATED
THAN THE AVERAGE FOR
A REGION OUR SIZE)

THE CINCINNATI REGION

THE PERFECT BLEND FOR FOOD, FLAVORING AND BEVERAGE COMPANIES

REDI Cincinnati is a trusted partner, convenor, resource and advisor for food, flavoring and beverage companies considering locating or expanding in the Cincinnati region. We take pride in showcasing the region's proven success, guiding companies at every stage—from identifying the right resources and sharing critical market insights to finalizing incentives, executing project plans and providing ongoing integration and support to ensure sustained growth.

Ohio's agricultural sector is the largest industry in the state, generating more than \$100B annually and employing roughly one in seven Ohioans. Kentucky has 25% more agricultural workers than the national average and Indiana's agricultural workforce has grown by 5% in the last 5 years. This strong agricultural foundation feeds directly into our thriving food, flavoring and beverage ecosystem. When we say farm to table, we mean it literally, with fresh ingredients flowing straight from Ohio fields to your plate, supporting both local farmers and businesses while delivering unparalleled quality and flavor to the marketplace.

LABOR

- The Cincinnati region's workforce embodies the famous Midwestern work ethic—at a cost-effective salary.
- Companies can count on attracting skilled talent to the area given the region's competitive cost of living.
- Second most concentrated employment among 40 benchmark communities.

REAL ESTATE

- Hundreds of properties are available in the Cincinnati region, ranging from Class A office space in suburban and downtown areas to lab space to industrial buildings and sites.

TRANSPORTATION

- Eleven passenger airlines fly nonstop to more than 50 destinations, with 9.1M passengers in 2019 marking a 34% increase since 2016.
- The 7th largest cargo airport in North America.



NOTABLE REGIONAL FOOD, FLAVORING AND BEVERAGE COMPANIES



CONNECT WITH US



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Learn how the REDI Cincinnati team can help your business thrive here.



REDI Cincinnati's Founder Level Investors:

